



## 2015 SPONSORSHIP OPPORTUNITIES

### Dear Supporter of Local History,

The holidays are upon us once more. We have a great deal to be thankful for- and it is all because of the community support we have received. Through grants, donations, and sponsorships the museum was able to relocate the Sarpy Caboose to the museum site and feature a special exhibit on the history of crime and punishment in Sarpy County. We were also able to expand our program offerings and continue the digitization of thousands of archival images from local newspapers.

As we look to 2015, I invite you to join us as a steward of local history. This is a great opportunity to showcase your business while showing support for a great cause in the community. The different sponsorship opportunities available are outlined in the following three pages. The museum is a 501(c)(3) nonprofit organization, this means sponsorships are tax deductible to the full extent of the law.

Please consider these options and make a selection that best suits your business. Should you like to discuss these opportunities further, please contact the Sarpy County Museum at (402) 292-1880 or by email at [museum@sarpymuseum.org](mailto:museum@sarpymuseum.org).

Thank you for keeping local history alive through your support of the Sarpy County Museum.

Sincerely,

Ben Justman  
Executive Director  
Sarpy County Museum

SARPY COUNTY MUSEUM

2402 Clay Street  
Bellevue, NE 68005

(402) 292- 1880

[www.sarpymuseum.org](http://www.sarpymuseum.org)

Executive Director:

Ben Justman

Membership Coordinator:

Kassie Nelson

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## Sarpy County Museum 2015 Sponsorship Opportunities

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### PARADE SPONSOR \$50

Your logo will appear on select materials handed out during five community parades in Bellevue, Gretna, La Vista, Papillion, and Springfield.

### CHRISTMAS OPEN HOUSE SPONSOR \$50

Sponsorship of one of our more popular events includes the placement of your logo on event signage and a thank you in our newsletter. We invite Christmas Open House Sponsors to setup a Christmas tree that will be on display from Thanksgiving weekend through New Years Eve.

### FREE ADMISSION \$75

Sponsor the museum by sponsoring our visitors. Help keep admission to the museum free while your logo is prominently displayed year round, next to our guest sign-in book.

### NEWSLETTER ADVERTISEMENT \$100

Get the word out with a business card size advertisement in the museum newsletter. Reach members and supporters who receive our newsletter in print and by email. Your advertisement will appear in each of our 10 yearly issues, with the option to update it twice within a twelve month period.

### CEMETERY TOUR \$100

Held during the month of October, this tour honors the pioneers of the past buried here in Sarpy County. Sponsorship includes event signage and an acknowledgment in our newsletter.

### ANNUAL LUNCHEON & MEETING \$150 + RAFFLE PRIZE

This is the museum's annual fundraising event. In addition to food, entertainment is provided to attendees. Sponsorship includes a listing on the luncheon program and in our newsletter.

More 3,500 people visited the museum in 2014. This number grows every year.

**Every sponsor will have their logo featured on our website and on signage that greets museum visitors in our main entryway.**

Our social media following nearly doubled since January. All sponsors are acknowledged across all of our social media channels.

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**How will we know it's us without our past?**

*- John Steinbeck, Grapes of Wrath*

### ANNUAL LUNCHEON & MEETING \$250 + RAFFLE PRIZE

Receive top billing on event signage and the luncheon program. Our Executive Director will share a sixty second verbal advertisement for each table sponsor during the event. Additional items provided by the sponsor may be placed at each table.

### RESTORE THE CABOOSE \$250

With the relocation of the Sarpy Caboose complete, we are now starting the restoration process. Sponsorship of this phase includes the inclusion of your logo on related promotional materials and placement of your business name on a commemorative plaque.

### HISTORY ON TAP \$250

Sponsorship of this new and exciting event includes the placement of your logo on event signage and promotional materials, an acknowledgment in ours newsletter, and a pair of free event tickets. This 21 and over, evening event will feature a local brewery or meadery with heavy hors d'oeuvres served.

### SUNDAY SERIES PROGRAM \$500

Support six educational programs throughout the calendar year. Programs are hosted in January, February, March, April, June, and September. Your logo will appear on event signage and in the museum newsletter.

### SCHOOL TOUR SPONSOR \$500

Each fourth grader from the Bellevue Public Schools, about 900 in all, visit the museum in April and May. Additional school groups from other private and public schools in the area, visit the museum throughout the year. Your company information will appear on take-home materials handed out upon the conclusion of their tour.

### WORLD WAR II & SARPY COUNTY EXHIBIT \$750

Running from January through May, World War II and Sarpy County showcases the County's war efforts, the impact of the Martin Bomber Plant, and highlights Sarpy County veterans. Sponsorship recognition includes acknowledgment on all promotional materials, the opportunity to display company-provided materials, and a personal tour for your business.

## 2014 in Review

This year we added a series of live quilting demonstrations to compliment our annual quilt show. With over 1,000 visitors between the months of May and August, it was the highest turnout for a quilt show to date.

Our annual Bellevue Cemetery Tour also drew the largest crowd to date. This year's tour highlighted former judges, sheriffs, police officers, and a few criminals. A second tour featured Civil War veterans buried at the Cedardale Cemetery in Papillion. This tour was also well received.

The crowning jewel of 2014 is the relocation of the Sarpy County Caboose. The relocation was made possible through private donations given directly to the museum and through the *Omaha Gives Campaign*. We are fortunate to have a former Union Pacific Railroad employee guiding us through the process from the relocation to restoration.

# PROTECT • PROMOTE • EDUCATE

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### QUILT EXHIBIT \$1000

Be a part of one of America's oldest traditions. With nearly 100 quilts from local talent, this exhibit highlights the active quilting community in the Omaha metro area. This handmade art is on display for ten weeks, from June to August of 2015. It attracts both curiosity seekers and die-hard quilters. Sponsorship recognition includes acknowledgment on all promotional materials, verbal recognition at related programs, the opportunity to display company-provided materials, acknowledgment on our social media channels, and a personal tour for your business.

### 2015 SPONSOR \$2500

Want to be a part of our many opportunities for 2015? This is the sponsorship option for you. That includes: three special events, two exhibits, several programs, a monthly newsletter advertisement, passes to events, and involvement in community parades. In all, over a \$3800 value for \$2,500! Please note, this does not include the Pathway to the Past Sponsorship.

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COUNT US IN! WE WILL HELP KEEP LOCAL HISTORY ALIVE BY SELECTING THE FOLLOWING THE SPONSORSHIP OPPORTUNITIE(S):

- |  |   |
|--|---|
| <input type="checkbox"/> Pathway to the Past \$4000                | <input type="checkbox"/> Annual Luncheon \$250 + Raffle |
| <input type="checkbox"/> 2015 Sponsor \$2500                       | <input type="checkbox"/> Annual Luncheon \$150 + Raffle |
| <input type="checkbox"/> Quilt Exhibit \$1000                      | <input type="checkbox"/> Cemetery Tour \$100            |
| <input type="checkbox"/> World War II & Sarpy County Exhibit \$750 | <input type="checkbox"/> Newsletter Advertisement \$100 |
| <input type="checkbox"/> School Tour \$500                         | <input type="checkbox"/> Free Admission \$75            |
| <input type="checkbox"/> Sunday Series \$500                       | <input type="checkbox"/> Christmas Open House \$50      |
| <input type="checkbox"/> History on Tap \$250                      | <input type="checkbox"/> Parade \$50                    |
| <input type="checkbox"/> Restore the Caboose \$250                 | Total: \$ _____   |

### PATHWAY TO THE PAST \$4000

Help rejuvenate our entrance through this sponsorship. The renovation of the entrance and walkway will include new paver stones, landscaping, and signs. As a sponsor of this project, your business will be acknowledged on related marketing materials, in our newsletter, and on a commemorative sign.

COMPANY NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

CHECKS CAN BE MADE PAYABLE TO THE "SARPY COUNTY HISTORICAL SOCIETY"